



EUROPEAN CENTRAL BANK

EUROSYSTEM

**WORKING PAPER SERIES**

**NO 1370 / AUGUST 2011**

**THE GLOBAL  
FINANCIAL CRISIS**

**TRYING TO  
UNDERSTAND THE  
GLOBAL TRADE  
DOWNTURN AND  
RECOVERY**

by Robert Anderton  
and Tadios Tewolde



EUROPEAN CENTRAL BANK

EUROSYSTEM



## WORKING PAPER SERIES

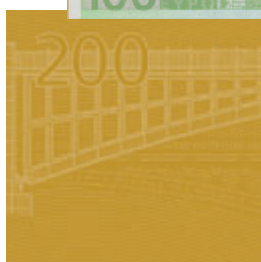
NO 1370 / AUGUST 2011

# THE GLOBAL FINANCIAL CRISIS TRYING TO UNDERSTAND THE GLOBAL TRADE DOWNTURN AND RECOVERY<sup>1</sup>

by Robert Anderton<sup>2</sup>  
and Tadios Tewolde<sup>3</sup>



In 2011 all ECB publications feature a motif taken from the €100 banknote.



NOTE: This Working Paper should not be reported as representing the views of the European Central Bank (ECB). The views expressed are those of the authors and do not necessarily reflect those of the ECB.

This paper can be downloaded without charge from <http://www.ecb.europa.eu> or from the Social Science Research Network electronic library at [http://ssrn.com/abstract\\_id=1910626](http://ssrn.com/abstract_id=1910626).

<sup>1</sup> We are greatly indebted to Lien Pham for excellent assistance with the econometric estimation and to Rossella Calvi, R. Pereira, C. Nardini for Research analyst assistance. We would like to thank various ECB colleagues, as well as an anonymous referee and external referees, for their valuable and constructive comments.

<sup>2</sup> European Central Bank, Kaiserstrasse 29, D-60311 Frankfurt, Germany, e-mail: [robert.anderton@ecb.europa.eu](mailto:robert.anderton@ecb.europa.eu) and School of Economics, University Nottingham.

<sup>3</sup> At the time of writing, Tadios Tewolde was an economist at the ECB.

© European Central Bank, 2011

**Address**

Kaiserstrasse 29  
60311 Frankfurt am Main, Germany

**Postal address**

Postfach 16 03 19  
60066 Frankfurt am Main, Germany

**Telephone**

+49 69 1344 0

**Internet**

<http://www.ecb.europa.eu>

**Fax**

+49 69 1344 6000

*All rights reserved.*

*Any reproduction, publication and reprint in the form of a different publication, whether printed or produced electronically, in whole or in part, is permitted only with the explicit written authorisation of the ECB or the authors.*

*Information on all of the papers published in the ECB Working Paper Series can be found on the ECB's website, <http://www.ecb.europa.eu/pub/scientific/wps/date/html/index.en.html>*

ISSN 1725-2806 (online)

# CONTENTS

Abstract	4
Non-technical summary	5
1 Introduction	7
2 Stylised facts of the global trade contraction	8
3 Possible factors explaining the severity and highly synchronised downturn in world trade	11
4 Econometric specification	13
5 The global trade recovery	20
6 Conclusions	27
Appendices	29
References	33

## Abstract

This paper aims to shed light on why the downturn in global trade during the intensification of the financial crisis in 2008Q4-2009Q1 was so severe and synchronized across the world, and also examines the subsequent recovery in global trade during 2009Q2-2010Q1. The paper finds that a structural imports function which captures the different and time-varying import-intensities of the components of total final expenditure - consumption, investment, government expenditure, exports, etc – can explain the sharp decline in global imports of goods and services. By contrast, a specification based on aggregate total expenditure can not fully capture the global trade downturn. In particular, panel estimates for a large number of OECD countries suggest that the high import-intensity of exports at the country-level can explain a significant proportion of the decline in world imports during the crisis, while declines in the highly import-intensive expenditure category of investment also contributed to the remaining fall in global trade. At the same time, the high and rising import-intensity of exports also reflects and captures the rapid growth in “vertical specialisation”, suggesting that widespread global production chains may have amplified the downturn in world trade and partly explains its high-degree of synchronisation across the globe. In addition, the estimates find that stockbuilding, business confidence and credit conditions also played a role in the global trade downturn. Meanwhile, the global trade recovery (2009Q2-2010Q1) can only be partially explained by differential elasticities for the components of demand (although the results confirm that the upturn in OECD imports was also driven by strong export growth and the associated reactivation of global production chains, as well as the recovery in stockbuilding and the fiscal stimulus). This may be due in part to the many policy measures that were implemented to boost global trade at that time and which can not be captured by the specification.

**J.E.L classification:** E0; F01; F10; F15; F17.

**Key words:** globalisation; financial crisis; global trade downturn and recovery; time-varying parameters; import-intensity of components of total final expenditure; vertical specialisation; synchronisation; forecasting.

## Non-Technical Summary

This paper investigates why the contraction in global trade during the intensification of the financial crisis in 2008Q4-2009Q1 was so severe and synchronized across the world, and which was particularly pronounced for trade in capital and intermediate goods. Indeed, standard trade equations fail to capture the global trade downturn.<sup>1</sup> Possible explanations for the large scale and highly synchronized nature of the trade downturn and these stylised facts include: problems regarding the cost and availability of trade finance; vertical specialization and the internationalisation of production; and the significant decline in capital expenditure. The paper also examines the subsequent recovery in global trade during 2009Q2-2010Q1.

The key focus of this paper is to investigate whether part of the explanation for the severity and internationally synchronised fall in world trade, as well as the subsequent recovery in global trade, may depend on the different movements in the components of total final expenditure – i.e., consumption, investment, government expenditure, exports, etc - combined with their different import intensities. In addition, the roles played by financial constraints and business confidence regarding the global trade decline and upturn are also examined. The analysis attempts to answer these questions at the global level by using panel estimation techniques for a large number of OECD countries.

The main innovation of this paper is that it uses a systematic approach in order to arrive at an imports specification which reveals the differential effects of individual components of aggregate demand upon imports, and finds that such a specification can explain the sharp decline in global imports of goods and services during the global trade crisis of 2008Q4-2009Q1 (in contrast to trade specifications which use aggregate demand terms which fail to explain the decline in global trade). Meanwhile, the global trade recovery (2009Q2-2010Q1) can only be partially explained by differential elasticities for the components of demand. This may be due in part to the many specific policy measures that were implemented to boost global trade at that time and which can not be captured by the specification. The paper is also a pseudo-real time robustness test of the specification in that the first analysis of the global trade downturn is based on the data available at the time (i.e., October 2009 vintage), while an updated analysis of the global downturn as well as the trade upturn is based on a more recent dataset (i.e., October 2010 vintage). The results for the global downturn remain robust regardless of which vintage of the dataset is used.

---

<sup>1</sup> See, for example, Bussiere et al (2009) and Cheung and Guichard (2009).

A notable contribution of the paper is that the time-varying parameter nature of the specification also captures the important role of the high and rising import-intensity of exports associated with the rapid growth in “vertical specialisation”, suggesting that widespread global production chains may have amplified the downturn as well as the subsequent upturn in world trade and partly explains its high-degree of synchronisation across the globe. Meanwhile declines in the highly import-intensive expenditure category of investment also contributed to the remaining fall in global trade. In addition, the estimates find that stockbuilding, business confidence and credit conditions also played a role in the global trade downturn.

Overall, the policy implications seem to be that forecasts of trade variables are enhanced if the aggregate demand term is broken down into the various components of expenditure, while policymakers should not be surprised that the increasing prevalence of global production chains may be associated with a greater elasticity of trade with respect to changes in activity in comparison to the past.

## 1. Introduction

This paper aims to shed light on why the contraction in global trade during the intensification of the financial crisis in 2008Q4-2009Q1 was so severe and synchronized across the world, and which was particularly pronounced for trade in capital and intermediate goods. Indeed, standard trade equations fail to capture the global trade downturn.<sup>2</sup> Possible explanations for the large scale and highly synchronized nature of the trade downturn and these stylised facts include: problems regarding the cost and availability of trade finance; vertical specialization and the internationalisation of production; and the significant decline in capital expenditure. The paper also examines the subsequent recovery in global trade during 2009Q2-2010Q1.

The prime objective of this paper is to investigate whether part of the explanation for the severity and internationally synchronised fall in world trade, as well as the subsequent recovery in global trade, may depend on the different movements in the components of total final expenditure – i.e., consumption, investment, government expenditure, exports, etc - combined with their different import intensities.<sup>3</sup> In addition, the roles played by financial constraints and business confidence regarding the global trade decline and upturn are also examined. The analysis attempts to answer these questions at the global level by using panel estimation techniques for a large number of OECD countries.

The main contribution of this paper is that it uses a systematic approach in order to arrive at an imports specification which reveals the differential effects of individual components of aggregate demand upon imports, and finds that such a specification can explain the sharp decline in global imports of goods and services during the global trade crisis of 2008Q4-2009Q1 (in contrast to trade specifications which use aggregate demand terms which fail to explain the decline in global trade). Meanwhile, the global trade recovery (2009Q2-2010Q1) can only be partially explained by differential elasticities for the components of demand. This may be partly due to the

---

<sup>2</sup> See, for example, Bussiere et al (2009) and Cheung and Guichard (2009).

<sup>3</sup> Note that this paper assumes that the causality is assumed to be from changes in GDP to trade, while causality in the other direction – from trade to GDP – is not considered here but could be an issue for future research.



many policy measures that were implemented to boost global trade at that time which corresponded with the trade recovery but can not be captured by the specification.

A key important contribution of the paper is that the time-varying parameter nature of the specification also captures the important role of the high and rising import-intensity of exports associated with the rapid growth in “vertical specialisation”, suggesting that widespread global production chains may have amplified the downturn as well as the subsequent upturn in world trade and partly explains its high-degree of synchronisation across the globe. The paper is also a pseudo-real time robustness test of the specification in that the first analysis of the global trade downturn is based on the data available at the time (i.e., October 2009 vintage), while an updated analysis of the global downturn as well as the trade upturn is based on a more recent dataset (i.e., October 2010 vintage). The results for the global downturn remain robust regardless of which vintage of the dataset is used.

The outline of the paper is as follows. In Section 2, we look at the stylised facts of the global trade contraction during 2008Q4-2009Q1. In Section 3 we briefly examine the various factors that may account for the severity and highly synchronised downturn in global trade over this period. The econometric imports specification is estimated for the global trade downturn (using the October 2009 vintage of the dataset for the period 1995Q1-2009Q1), and the empirical results and their economic interpretation are described in Section 4. Section 5 examines the global trade recovery during 2009Q2-2010Q1 (using the updated October 2010 vintage of the dataset for the period 1995Q1-2010Q1). Finally, Section 6 concludes and highlights some policy implications.

## **2. Stylised facts of the global trade contraction**

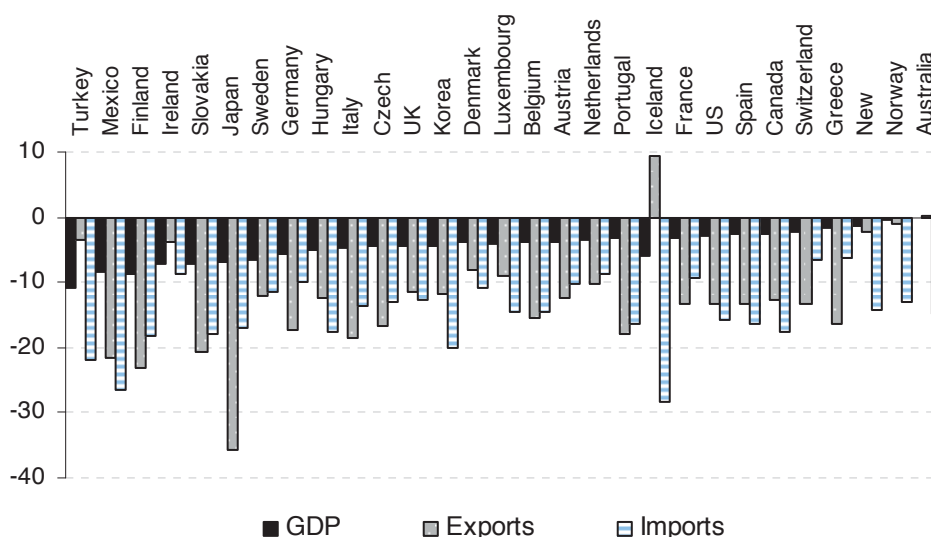
As relevant background to the more detailed analysis later, we begin by describing the developments in GDP, trade and other expenditure components across the individual OECD countries during the global trade contraction in 2008Q4-2009Q1 at the height of the financial turmoil. Chart 1 shows the cumulative percentage change in real GDP across the OECD countries as well as export and import volumes of goods and services during 2008Q4-2009Q1 (in descending order of the magnitude of decline in GDP). The series are broadly characterised by substantially larger declines in both exports and imports in comparison to GDP, while exports and imports appear to be highly correlated for many of the individual countries. Turning to Chart 2, we see that the decline in real fixed capital formation during the crisis period also significantly

outweighs the decline in GDP for virtually all of the countries in the sample. By contrast, private consumers' expenditure fell significantly less than GDP, while government expenditure actually rose in the majority of the OECD countries (Chart 3).

One key message from these stylised facts seems to be that it was especially the import-intensive components of expenditure which experienced particularly marked declines (ie, exports of goods and services and gross fixed capital formation), while the less import-intensive demand categories registered smaller declines or actually increased (ie, private consumers' expenditure and government expenditure).

Although somewhat out-of-date, approximations of the import-intensity of the different components of demand can be calculated from input-output tables and support the above analysis. For example, based on input-output tables for the year 2000 for five euro area countries, euro area exports have by far the highest import content (44.2%), followed by total investment (29%), while the import content of private consumption and government consumption was much lower at 19.7% and 7.8% respectively (see ESCB 2005).<sup>4</sup> Also, these import-intensities are not only high but also rising over time, for example the import content of exports increased from 37.6% in 1995 to 44.2% in 2000.

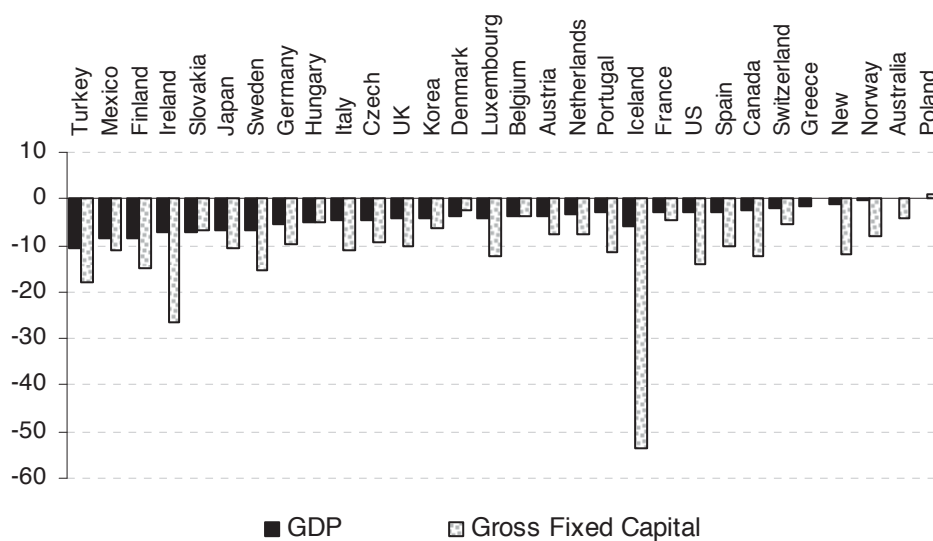
**Chart 1: Real GDP and export and import volumes of goods and services.**  
(cumulative percentage change, 2008Q4-2009Q1)



Source: Haver, ECB calculations.

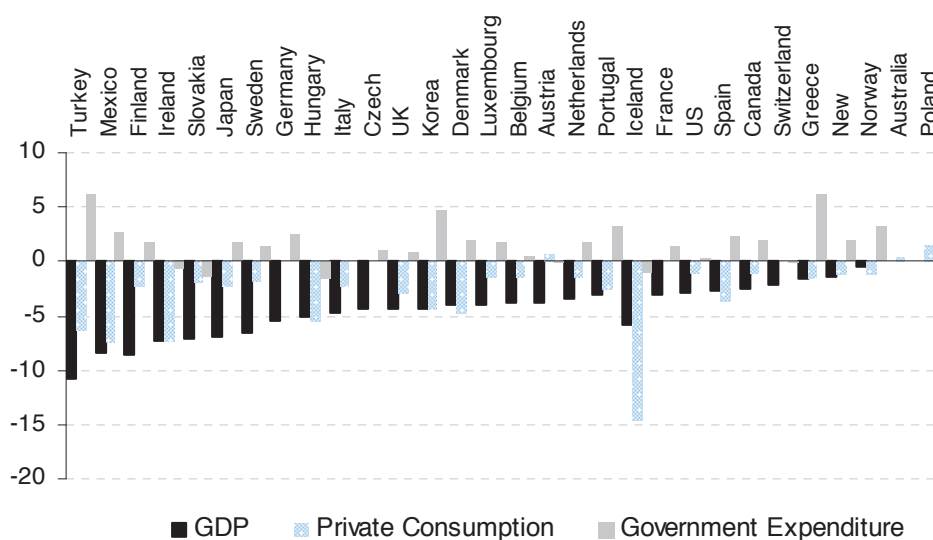
<sup>4</sup> The five euro area countries were Germany, Italy, the Netherlands, Austria and Finland. [Source: ESCB, 2005].

**Chart 2: Real GDP and fixed capital formation.** (cumulative percentage change, 2008Q4-2009Q1)



Source: Haver, ECB calculations.

**Chart 3: Real GDP, private consumption and government expenditure.** (cumulative percentage change, 2008Q4-2009Q1)



Source: Haver, ECB calculations.

Other key stylised facts relate to the impact of the downturn on specific trade categories across the globe. In particular, it seems that trade in capital and intermediate goods were particularly badly hit, while the impact on trade in consumption goods was somewhat less severe. Another stylised fact at the global level is that international trade in motor vehicles experienced an especially strong decline in 2008Q4-2009Q1.<sup>5</sup>

### **3. Possible factors explaining the severity and highly synchronised downturn in world trade**

A number of factors have been suggested as possibly causing the severity of the downturn, ranging from: vertical specialisation and the internationalisation of production; constraints and costs of trade credit and trade finance; and the decline in global investment. Starting with the internationalisation of production, falling costs of transporting not only goods, but also services and information across borders has resulted in an increasing international fragmentation of production. As a result, the export of a single final good or product may now require a number of intermediate stages of production involving the product in numerous crossings of international borders, with each stage counted as both an import and an export. This vertical specialisation, combined with the fact that trade is measured in “gross” terms while GDP is measured on a “net” basis, seems to be part of the reason for the much faster speed of the growth in world trade relative to GDP in recent decades.<sup>6</sup>

The apparent growth in vertical specialisation is therefore consistent with the previously mentioned high and rising import-intensity of exports (Section 2). In other words, each country’s exports are becoming more dependent on imports partly due to the rising use of imported intermediate goods; hence the whole global trade chain has become increasingly interconnected. It therefore seems a reasonable hypothesis that the rapid growth in vertical specialisation and widespread global production chains associated with globalisation may have contributed to both the severity and highly synchronised nature of the downturn in global trade during 2008Q4-2009Q1. This hypothesis is also expounded by Yi (2003, 2009) who argues that trade in a world of global supply chains and growing internationalisation of production may result in

---

<sup>5</sup> The particularly strong declines in trade in capital goods, intermediate goods and motor vehicles during the crisis is well documented in several papers, for example: Freund (2009); European Commission (2009); Brincongne et al (2010); European Central Bank (2010), etc.

<sup>6</sup> See, for example, Hummels et al (2001) who estimates that vertical specialisation is responsible for almost one third of the total growth in world trade over past recent decades. In addition, Amador and Cabral (2009) show that the internationalisation of production has grown rapidly since the early 1990s, a claim that is backed up by Miroudot and Ragoussis (2009) who calculate that vertical specialisation trade is responsible for about a third of trade among OECD and related economies.



amplified and potentially non-linear trade responses to international shocks which are also transmitted more rapidly across countries in a more synchronised manner. Furthermore, Yi (2009) claims that the significantly bigger trade downturn in sectors such as motor vehicles provides additional evidence that global supply chains account for some of the severity and synchronisation of the global trade downturn. Against this background, and as highlighted and described by Cheung and Guichard (2009), Chart 1 reveals that the countries which experienced the larger trade declines during 2008Q4-2009Q1 correspond to those with rapidly growing, or higher proportions, of vertical trade according to the Miroudot and Ragoussis (2009) measure (for example: Mexico, Germany, Finland, Korea, Spain, Portugal, Hungary, Czech Republic, Belgium, etc). Furthermore, the stylised facts highlighted in Section 2 regarding the declines in imports and exports of intermediate goods are also consistent with the idea that the growing importance of vertical specialisation and the international fragmentation of production also played a key role in the synchronisation of the trade downturn.<sup>7</sup>

Another possible reason for the severity of the downturn in global trade has been the apparent increase in the cost, and reduced availability, of trade finance. An IMF survey revealed an acceleration in the decline in the value of trade finance during the period October 2008 and January 2009.<sup>8</sup> Nevertheless, the survey also showed that after an initial period, the main reason for the decrease in trade finance was due to a fall in the demand for trade finance rather than constraints in the supply of credit. Auboin (2009) claims that the price of trade finance increased particularly sharply for emerging countries due to scarce liquidity and re-assessment of customer and country-risks (“spreads on 90-day letters of trade credit rose spectacularly during the latter part of 2008, increasing from 10-16 basis points on a normal basis, to 250 to 500 basis points for letters of credit issued by emerging and developing countries”).<sup>9</sup>

Of course, trade finance problems may exacerbate the downturn in trade that may be associated with global supply chains and the international fragmentation of production (ie, the failure to obtain trade finance by one producer/trading partner can disrupt the

---

<sup>7</sup> However, note that the case studies carried out by Anderton and Schultz (1999) show that international outsourcing also uses final goods as well as intermediate goods in the production of exports (hence measures of vertical specialisation based only on intermediate imports do not capture the whole picture).

<sup>8</sup> See IMF Finance and Development, March 2009.

<sup>9</sup> Auboin (2009) – writing in June 2009 – argued that the market gap between the supply and demand for trade credit could be at the lower end of around \$25 billion, but was more likely to be above \$100 billion and possibly up to \$300 billion (out of a global market for trade finance estimated at some \$10-12 trillion).

whole global supply chain for a particular product). Similarly, sectors more acutely responsive to credit conditions and most affected by the financial crisis, such as motor vehicle production and capital-expenditure (investment) goods, are also those characterised by a high degree of vertical specialisation from an international trade perspective, and which also experienced strong falls in exports and imports during 2008Q4-2009Q1.

#### 4. Econometric specification

In this section, we derive an imports specification including various variables which may capture the global trade downturn. In addition, we use dummy variables to see which factors may have played a special role during the crisis, and also compare how well an imports specification with differential expenditure component elasticities captures the global trade downturn in comparison to a more traditional specification which uses aggregate total final expenditure.

We begin with a standard import specification expressed in first differences where imports are determined by aggregate demand and relative prices:<sup>10</sup>

$$\Delta \ln \text{imp}_{j,t} = c + \alpha_1 \Delta \ln \text{tfe}_{j,t} + \alpha_2 \Delta \ln \text{rpm}_{j,t} + \varepsilon_i \quad (1)$$

where:  $\Delta \ln \text{imp}_{j,t}$  is the quarterly change in the log of real imports and services for country  $j$ ;  $\Delta \ln \text{tfe}_{j,t}$  is the quarterly change in the log total final expenditure;  $\Delta \ln \text{rpm}_{j,t}$  is the quarterly change in the log of relative import prices (defined as the imports deflator divided by the GDP deflator); and a constant ( $c$ ).<sup>11</sup>

In order to respecify (1) in terms of the separate  $i$  components of  $\text{tfe}$ , we can use the following approximation:

$$\Delta \ln \left( \sum_i \text{tfe}_i \right) = \sum_i \left( \text{tfe}_i / \sum_i \text{tfe}_i \right) \Delta \ln \text{tfe}_i \quad (2)$$

Where the  $\text{tfe}_i$  components consist of: real consumers' expenditure ( $\text{conex}$ ); real government expenditure ( $\text{govex}$ ); real gross fixed capital formation ( $\text{gfcf}$ ); and real

<sup>10</sup> There is a vast empirical and theoretical literature where the main explanatory variables for trade volume equations consist of demand and relative price (or competitiveness) terms. See, for example: Anderton (1999a, b), Landesmann and Snell (1989), Pain et al (2005), while Herve (2001) provides an empirical cross-country survey of parameters estimated using such models.

<sup>11</sup> Most of the data used in this analysis are obtained from the OECD's Main Economic Indicators (See Appendix for further details of data definitions and sources).

exports of goods and services (expgs). To keep the approximation accurate, the

weights  $\frac{tfe_i}{\sum_i tfe_i}$  should not be constant but moving shares; for example, values as of the most recent past.<sup>12</sup> Denoting the moving shares by  $\lambda$ , we can rewrite (1) as:

$$\Delta \ln impgs_{j,t} = c + \sum_i \alpha_{1i} \lambda_i \Delta \ln tfe_{ij,t} + \alpha_2 \Delta \ln rpm_{j,t} + \varepsilon_t \quad (3)$$

In (3), we have allowed the individual  $\alpha_{1i}$  coefficients to be different rather than restricting them to be the same, as (1) implicitly does. In addition, we can see the sorts of specification errors that would occur if a researcher simply respecifies (1) in terms of the components of tfe by simply introducing the  $\Delta \ln tfe_i$  components (ie, one would be estimating the composite terms  $\alpha_{1i} \lambda_i$  rather than  $\alpha_{1i}$ ).

Although stockbuilding is part of total final expenditure,<sup>13</sup> technical reasons prevent us from including it in the approximation of tfe as specified in (2) and we therefore include the change in stocks (stocks) as a separate term as shown in equation (4).<sup>14</sup> In addition, we also augment equation (4) with terms which seem to have played a significant role during the recent sharp downturn in trade, namely: the reduced availability and higher cost of trade credit (credcon); and business confidence (bconf):

$$\Delta \ln impgs_{j,t} = c + \sum_i \alpha_{1i} \lambda_i \Delta \ln tfe_{ij,t} + \alpha_2 \Delta \ln rpm_{j,t} + \alpha_3 bconf_{j,t} + \alpha_4 credcon_{j,t} + \alpha_5 \Delta stocks_{j,t} + \varepsilon_t \quad (4)$$

Trade credit conditions (credcon) are approximated by the product of US credit standards and the US high-yield spread (i.e., credcon rises when credit conditions deteriorate).<sup>15</sup> Business confidence (bconf) is proxied by the OECD survey measure and is included partly as a possible leading indicator of movements in demand (i.e., bconf rises when confidence improves). A priori, positive signs are expected for the

<sup>12</sup> For a similar technique see Anderton and Desai (1988) as well as Stirboeck (2006). Meanwhile, Bussiere, Callegari, Ghironi, and Yamano (2010) also look at the role of the expenditure components in explaining trade movements.

<sup>13</sup> Note that  $GDP = conex + govex + gfcf + stocks + expgs - impgs$ , while  $TFE = GDP + impgs = conex + govex + gfcf + stocks + expgs$ .

<sup>14</sup> There are computational difficulties in entering stockbuilding as a separate category in the approximation specified in (2), partly related to the fact that stockbuilding accounts for an extremely small share of tfe and can not be logged as it frequently registers negative values.

<sup>15</sup> Credcon is based on a similar variable used by the OECD to proxy financial conditions in an equation which explains world trade. See Box 1.2 “The role of financial conditions in driving trade” (OECD, 2009).

individual components of demand ( $tfe_i$ ) as well as business confidence (bconf) and the change in stocks (stocks), while negative signs are expected for both relative import prices (rpm) and credit conditions (credcon).

**Empirical estimation of the trade downturn** (based on October 2009 vintage of the dataset)

Panel estimates of equation (4) are obtained by pooling the data across a large number of OECD countries and thereby providing an estimate of the parameters for the OECD as a whole. The estimates are also real time estimates in that they are based on the data available at the time (i.e., October 2009 vintage of the dataset) and are then compared later with results from an updated dataset (i.e., October 2010 vintage of the dataset). Such an approach of using different vintages of the dataset is adopted as it is a useful pseudo-real time robustness test of the specification. We use a 6-quarter moving average share for the  $\lambda_i$ .<sup>16</sup> In effect, the same slope parameters are imposed across the different countries, but fixed effects allow each country to have a different intercept.<sup>17</sup>

Our estimation strategy is to estimate the imports function as specified in equation (4) using the LSDV (Least Squares Dummy Variables) panel estimator. However, Appendix 2 checks the LSDV results for robustness by using different panel econometric techniques such as GMM and the Mean Group estimator (the latter, which is the simple arithmetic average of the individual countries' coefficients, is particularly appropriate given the rejection of the common slope restriction). Note that we estimate the equation using only contemporaneous first difference terms for the dependent as well as explanatory variables relating to the components of demand.<sup>18</sup> Further note that all variables used in estimation are of the same order of integration as unit root tests show that all of the components of demand as well as relative import prices are I (1) variables when expressed in logarithms (hence are stationary in first difference form), while bconf, stocks and credcon are all stationary in levels (see

---

<sup>16</sup> A 6-quarter moving average share for the  $\lambda_i$  has the benefits that it both reduces the volatility of the share of the components of demand while also capturing the most recent movements in the share.

<sup>17</sup> A simple F-test shows that the restriction of equal slope parameters for each country is rejected. However, we note that Baltagi and Griffin (1983) argue that the empirical test of equal slope parameters in panel estimation is frequently rejected despite the fact that there may be a strong economic rationale for imposing common slope parameters.

<sup>18</sup> Given that the sharp downturn in global trade in 2008Q4-2009Q1 seemed to be contemporaneously associated with the fall in global demand, it seems worthwhile to focus on how much of this decline can be explained by the contemporaneous trade/demand relationships. However, experimenting with lags on the explanatory variables did not make any significant difference to the size of the demand parameters, while specifications including lagged dependent variables did not perform so well.



Table A1 in Appendix 1). All of the explanatory variables are instrumented by their own lagged values in order to avoid simultaneity problems. A first step is to estimate equation (4) by including as many of the OECD countries for which the bulk of the data are available. However, we initially have to drop the *bconf* and *stocks* terms as these are not available for all OECD countries.

The results for the period 1995Q1-2009Q1 for the LSDV estimator for 29 OECD countries are displayed in the first column of Table 1 and show that all of the variables are statistically significant and have the expected signs (ie, *rpm* and *credcon* have negative signs, while the components of *tfe* are all positively signed). The  $\alpha_{li}$  parameters of the *tfe* components now provide a clear view of the relative importance of imports for the various expenditure components uncontaminated by their differing weights in *tfe*. In particular, exports have the highest import intensity followed by gross fixed capital formation and consumers' expenditure, while government expenditure seems – as expected - to be a low import-intensive activity. Note that the robustness checks of the LSDV estimator carried out in Appendix 2 shows that very similar results are obtained using the GMM and Mean Group estimator techniques.

Table 1 also shows the LSDV results for equation (4) for a smaller sample of 21 OECD countries for which the data for all variables in equation (4) are available, hence we can include the *bconf* and *stocks* variables. Column (2) of Table 1 shows business confidence is statistically significant and, as expected, positively signed. The same regression shows that *stocks* are not statistically significant. However, the relative importance of imports for the various expenditure components are similar to the results in Column (1) for 28 OECD countries, with exports and investment expenditure registering the highest import intensities, followed by consumers' expenditure and then government expenditure. Dropping the insignificant *stocks* term (see Column 3 in Table 1) marginally changes the expenditure import intensities with the parameter for consumers' expenditure falling somewhat, while credit conditions (*credcon*) remains correctly signed but is statistically significant only at the 10% level of significance.

Our next step is to test whether any of the parameters of the variables in Column (2) in Table 1 change during the crisis. We therefore multiply each variable by an intercept-shift dummy variable for the crisis period 2008Q4-2009Q1 (ie, *DUMCRIS*=1 for 2008Q4-2009Q1, and zero otherwise) and add the interactive dummy variables to the equation in Column 2 of Table 1. In addition, we also add *DUMCRIS* itself to the equation to see if there is a decline in imports that remains

unexplained by our equation during 2008Q4-2009Q1. The results are given in Column 4 of Table 1 and show that only the stocks interactive dummy is statistically significant (DUMCRIS\*stocks), with its positive sign revealing that the decline in stocks had a significant negative impact on imports during the crisis period. Meanwhile, the intercept-shift dummy variable DUMCRIS is not statistically significant implying that the equation with differential components of demand elasticities fully explains the severe downturn in trade during the crisis period.

**Table 1: OECD imports equation;  
LSDV results (95Q1-09Q1)**

	(1)	(2)	(3)	(4)	(5)
$\Delta \ln rpm$	-0.263*** (0.027)	-0.127*** (0.034)	-0.133 *** (0.034)	-0.162*** (0.035)	-0.141*** (0.032)
$\lambda \Delta \ln conex$	1.451 *** (0.476)	1.653 ** (0.696)	1.297 ** (0.592)	1.561** (0.688)	
$\lambda \Delta \ln govex$	1.173 *** (0.349)	1.274 ** (0.420)	1.006** (0.414)	1.236*** (0.416)	
$\lambda \Delta \ln gfcf$	1.507 *** (0.334)	1.806*** (0.496)	1.631 *** (0.475)	1.506 *** (0.496)	
$\lambda \Delta \ln expgs$	1.960 *** (0.258)	1.830 *** (0.236)	1.943 *** (0.224)	1.807 *** (0.227)	
credcon	$-6.22 \times 10^{-7} *$ ( $3.09 \times 10^{-7}$ )	$-4.3 \times 10^{-7} *$ ( $2.52 \times 10^{-7}$ )	$-4.39 \times 10^{-7} *$ ( $2.41 \times 10^{-7}$ )	$-3.3 \times 10^{-7}$ ( $2.5 \times 10^{-7}$ )	$-4.44 \times 10^{-7} **$ ( $1.82 \times 10^{-7}$ )
bconf		$3.11 \times 10^{-4} ***$ ( $1.04 \times 10^{-4}$ )	$2.99 \times 10^{-4} ***$ ( $1.03 \times 10^{-4}$ )	$3.18 \times 10^{-4} ***$ ( $1.04 \times 10^{-4}$ )	$1.25 \times 10^{-4} ***$ ( $4.59 \times 10^{-5}$ )
stocks		$-5.83 \times 10^{-8}$ ( $5.32 \times 10^{-8}$ )		$-1.0 \times 10^{-7} *$ ( $5.0 \times 10^{-8}$ )	$-1.07 \times 10^{-7} **$ ( $4.46 \times 10^{-8}$ )
DUMCRIS*stocks				$1.2 \times 10^{-6} ***$ ( $3.6 \times 10^{-7}$ )	$1.06 \times 10^{-6} ***$ ( $3.33 \times 10^{-7}$ )
DUMCRIS				-0.005 (0.008)	-0.014** (0.007)
C	$4.29 \times 10^{-4}$ (0.003)	$-5.14 \times 10^{-4}$ (0.003)	$1.15 \times 10^{-4}$ (0.002)	$1.56 \times 10^{-3}$ (0.003)	$8.99 \times 10^{-4}$ ( $7.57 \times 10^{-4}$ )
R-squared	0.613	0.565	0.562	0.576	0.061
Durbin-Watson	2.39	2.327	2.302	2.321	2.248
S.E. of regression	0.023	0.019	0.019	0.019	0.019
Number of observations	1413	908	918	908	908

Note: (\*) significant at 10 percent level, (\*\*) significant at 5 percent level, (\*\*\*) significant at 1 percent level; unbalanced panel includes 21 OECD countries; panel estimates based on Least Squares Dummy Variables (LSDV) results estimated by instrumental variables (all variables instrumented by own lagged values); country specific fixed effects included. Dependent variable is  $\Delta \ln impgs_{j,t}$  in columns 1-4, and  $\Delta \ln impgs_{j,t} - (\sum_i \alpha_i \lambda_i) \Delta \ln tfe_{j,t}$  in column 5.

Finally, we want to shed light on how well the specification including differential import intensities of the different expenditure components captures the global trade downturn in comparison to a specification using an aggregate total final expenditure (tfe) term. We can make an exact comparison by re-estimating the equation reported in Column 4 of Table 1 and replacing the expenditure component terms with an aggregate tfe term, and also imposing the aggregate parameter for tfe implied by the estimated parameters of the individual expenditure components. In other words, we estimate equation (5):<sup>19</sup>

$$\Delta \ln impgs_{j,t} - \left( \sum_i \alpha_{1i} \lambda_i \right) \Delta \ln tfe_{j,t} = c + \alpha_2 \Delta \ln rpm_{j,t} + \alpha_3 bconf_{j,t} + \alpha_4 credcon_{j,t} + \alpha_5 stocks_{j,t} + \alpha_6 DUMCRIS * stocks + \alpha_7 DUMCRIS + \varepsilon_t \quad (5)$$

Column 5 of Table 1 shows the results for equation (5) and reveals a statistically significant and negative parameter for the dummy variable DUMCRIS, thereby demonstrating that movements in aggregate total final expenditure can not fully capture the global trade downturn (whereas DUMCRIS is not statistically significant for the specification including the differential expenditure component terms in Column 4 of Table 1). Furthermore, the results in Column 5 of Table 1 show that credcon and stocks also become statistically significant suggesting that these variables have to “take up more of the slack” in explaining the global trade downturn if the individual components of expenditure are replaced by aggregate tfe in the imports specification.

### Economic interpretation of the results

For an economic interpretation of the results for the differential demand elasticities, we use the parameters of the equations in Columns 1 and 2 of Table 1, which therefore provide a range of parameter estimates. These weighted elasticities (or import intensities) of the expenditure categories are listed in the first block of Table 2 as the  $\alpha_{1i}$  coefficients. To obtain the elasticity with respect to each expenditure component we multiply the  $\alpha_{1i}$  coefficients by  $\lambda_i$ . As the  $\lambda_i$  used in constructing the

<sup>19</sup> Note that the  $\alpha_{1i}$  parameters in equation (5) are taken from column 3 in Table 1 (i.e., 1.561, 1.236, 1.505 and 1.807 for *conex*, *govex*, *gfcf* and *expgs*, respectively). Hence, when these  $\alpha_{1i}$  parameters are multiplied by their respective  $\lambda_i$  and summed together (as in equation (5)), the total gives the implied parameter for *tfe*.

variables are moving averages, the component elasticities are also variable over time. One can use the sample average  $\lambda_i$  for the component shares to obtain mean elasticities for the different expenditure categories, and compare with the start and end period elasticities using the corresponding start and end period  $\lambda_i$ 's in order to see how the elasticities change over time. The  $\lambda_i$ 's are reported in the second block of Table 2 (headed " $\lambda_i$ "), while the component elasticities are given in the final block of Table 2 (headed " $\lambda_i \alpha_{i}$ "). The final row of Table 2 also gives the total tfe elasticity which is the sum of the individual component elasticities.

**Table 2: Weighted and component elasticities**

	$\alpha_{1i}$		$\lambda_i$			$\lambda \alpha_{1i}$		
	Weighted elasticity		Start period	End period	Average weight	Component elasticity		
	(1)	(2)	95Q1 - 96Q2	07Q1 - 08Q2	95Q1 - 09Q1	Start period	End period	Average
conex	1.65	1.30	0.43	0.38	0.41	0.72 - 0.56	0.63 - 0.50	0.67 - 0.53
govex	1.27	1.01	0.16	0.12	0.14	0.20 - 0.16	0.15 - 0.12	0.17 - 0.14
gfcf	1.81	1.63	0.15	0.16	0.16	0.27 - 0.25	0.29 - 0.26	0.28 - 0.26
expgs	1.83	1.94	0.26	0.35	0.30	0.47 - 0.50	0.64 - 0.68	0.55 - 0.59

$$tfe = 1.66 - 1.46 \quad 1.72 - 1.56 \quad 1.68 - 1.50$$

Note:  $\lambda_i$  is the unweighted average of the 21 OECD countries in the panel estimation.

In general, the component elasticities seem quite sensible as a percentage increase in the largest component of TFE (that is, conex) generates a much larger increase of imports of goods and services than, say, an increase in the smallest component (govex). The  $\lambda_i$ 's in Table 2 also show how the share of exports in tfe increases over time, rising from 26% to 35% from the start to the end of the sample resulting in a corresponding increase in the component elasticity for exports. As mentioned previously, the high and rising import-intensity of exports may be partly interpreted as a reflection of the rapid growth of vertical specialisation and the international fragmentation of production whereby the export of a single good or product requires numerous intermediate stages of production involving the product in numerous crossings of international borders, with each stage counted as an import and export.

If we simply multiply the above parameters by the change in the variables over the period 2008Q4-2009Q1 we find that the fall in exports can explain more than half of

the decline in world imports, while declines in the highly-import-intensive category of investment also explains a notable proportion of the remaining fall in global trade. Calculations also show that stockbuilding, business confidence and credit conditions also played a role in the trade downturn, but that these factors had relatively smaller impacts. However, it should be mentioned that various other papers do find a substantial role for trade credit/finance conditions in explaining the global downturn (eg, Chor and Manova, 2010), possibly due to their inclusion of a more finely-tuned trade credit/finance variable in comparison to the more aggregate general US finance variable used here (ie, a more country-specific measure may have delivered better results).

## 5. The global trade recovery

### *Stylised facts of the recovery*

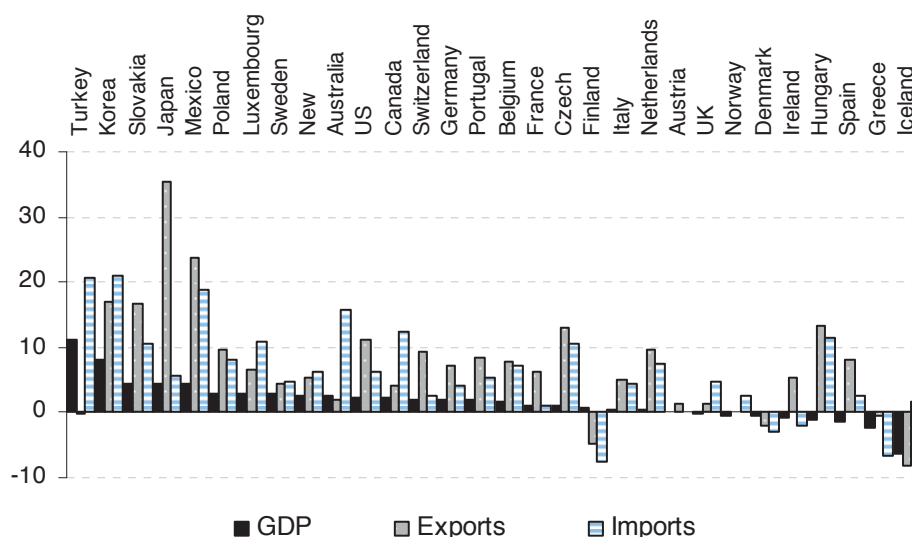
In this section, we update and extend the dataset to 2010Q1 in order to capture the trade recovery which broadly began in 2009Q2.<sup>20</sup> We begin by describing the developments in GDP, trade and other expenditure components across the individual OECD countries during the global upturn in 2009Q2-2010Q1. Chart 4 shows the cumulative percentage change in real GDP across the OECD countries as well as export and import volumes of goods and services during 2009Q2-2010Q1 (in ascending order of the magnitude of the rise in GDP). The series are broadly characterised by substantially larger increases in both exports and imports in comparison to GDP, while exports and imports appear to be highly correlated for many of the individual countries. Turning to Chart 5, we see that despite the recovery in GDP, gross real fixed capital formation continued to significantly decline for many of the countries in the sample. Meanwhile, positive growth in private consumers' expenditure, and particularly government expenditure, contributed to the recovery in many of the OECD countries (Chart 6) and may be related to various fiscal and private expenditure stimulus measures implemented at the time. Another stylised fact at the global level is that international trade in motor vehicles expanded strongly during the trade upturn over 2009Q2-2010Q1 and may be related to various government car-scrapping policies aimed at stimulating vehicle sales.

---

<sup>20</sup> It's debateable as to when the global trade recovery precisely began. The data tell us that the quarterly change in OECD GDP and export volumes of goods and services turned positive in 2009Q2, while the quarterly change in OECD import volumes began rising in 2009Q3. However, the quarterly decline in import volumes was fairly small in 2009Q2 (i.e., 1.9%) compared to much larger falls in, say, 2009Q1 (i.e., 9.0%). Hence, the base case in this paper is that the OECD trade recovery began in 2009Q2 (although we compare our results with the case that the recovery began in 2009Q3 and find that this does not materially affect the results).

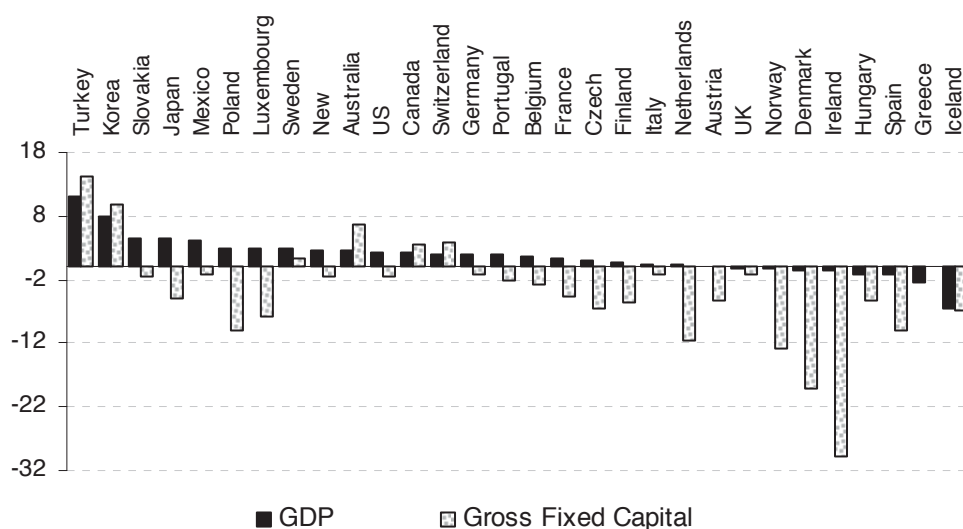
One key message from these stylised facts seems to be the different behaviour of the highly import-intensive components of expenditure. In particular, exports of goods and services rose substantially during the recovery period, and were therefore a strong driving force behind the rise in imports, while gross fixed capital formation continued to fall thereby exerting a downward impact on imports.

**Chart 4: Real GDP and export and import volumes of goods and services.**  
(cumulative percentage change, 2009Q2-2010Q1)



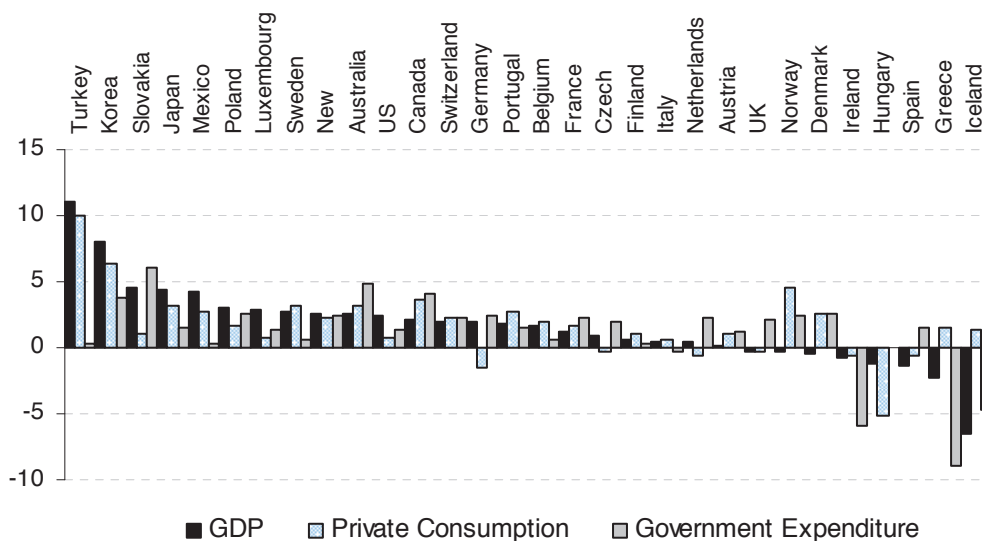
Source: Haver, ECB calculations.

**Chart 5: Real GDP and fixed capital formation.** (cumulative percentage change, 2009Q2-2010Q1)



Source: Haver, ECB calculations.

**Chart 6: Real GDP, private consumption and government expenditure.** (cumulative percentage change, 2009Q2-2010Q1)



Source: Haver, ECB calculations.

*Econometric results of the global trade upturn* (based on October 2010 vintage of the dataset)

In this section, we use the updated and extended dataset up to 2010Q1 in order to re-estimate our specification and see what it tells us about the trade recovery (it is also a pseudo-real time robustness test of the specification as we also investigate whether the previous results regarding the trade downturn are robust to the use of the updated dataset). We therefore re-estimate Column 4 of Table 1 for the period 1995Q1-2010Q1 (i.e., based on the October 2010 vintage of the dataset). In addition, we also add an intercept-shift dummy called DUMREC to the equation to see if there is any underlying change in OECD imports that remains unexplained by our equation during the trade recovery period 2009Q2-2010Q1 (i.e., DUMREC=1 for 2009Q2-2010Q1, and zero otherwise).

The results are shown in Column 1 of Table 3. Overall, the equation gives somewhat similar results to the original dataset vintage, notably that the trade downturn is explained by the differential components of demand elasticities. In other words, the intercept dummy variable DUMCRIS for the trade downturn is not statistically significant implying that the equation broadly explains the severe downturn in trade during the crisis period. In line with the earlier results in Table 1, only the stocks interactive dummy is statistically significant (DUMCRIS\*stocks) in Column 1 of Table 3 with its positive sign indicating that the decline in stocks had a significant negative impact on imports during the trade downturn period. This is therefore also a pseudo-real time robustness test of the specification in that the earlier analysis of the global trade downturn in section 4 is based on the data available at the time (i.e., October 2009 vintage), while in this section the updated analysis of the global downturn as well as the upturn is based on a more recent dataset (i.e., October 2010 vintage). The specification performs well as the results for the global downturn remain robust regardless of which vintage of the dataset is used.

Although the relative importance of imports for the various components of expenditure are similar to those reported in Table 1, the estimated import intensities are somewhat lower when using the updated dataset as seen in Column 1 of Table 3 (with the exception of exports). Another feature of these results is that business confidence (bconf) remains statistically significant and correctly signed, while the proxy for credit conditions (credcon) is not statistically significant. Meanwhile, the intercept shift dummy for the trade recovery period (DUMREC) is positive and statistically significant, implying that the equation does not fully explain the global



trade upturn. Next we see what happens if we relax the constraint that the intercept shift dummy has the same parameter for each of the four quarters for the period of the trade recovery by replacing DUMREC with a separate intercept dummy for each of quarters between 2009Q2-2010Q1 (i.e., we include four dummies DUMREC09Q2 – DUMREC10Q1). The results reported in Column 1a of Table 3 suggest that the trade recovery is not evenly spread across the four quarters with some of the dummies only significant at the 10% level of significance. However, the other parameters in this specification remain largely unchanged compared with the previous results, with the exception of the credit conditions variable (credcon) which becomes statistically significant.

Following the same econometric methodology we applied to the trade downturn, our next step is to multiply each of the main variables by DUMREC and add these interactive dummy variables to the equation to see if any parameters change over the recovery period. We find that only the interactive dummies for stockbuilding (DUMREC\*stocks) and consumers' expenditure (DUMREC\*conex) may be statistically significant during the trade upturn. Column 2 of Table 3 shows that the return to positive stockbuilding during 2009Q2-2010Q1 may have contributed to the trade recovery (i.e., DUMREC\*stocks is positively signed at the 10% level of significance), while Column 3 of Table 3 shows that the import intensity of consumers' expenditure may have increased during the trade recovery period (i.e., DUMREC\*conex has a high parameter and is positively signed at the 10% level of significance). This latter result may be associated with policy measures such as car-scraping schemes and related measures in many economies which helped to revive the automobile industry and stimulate the trade recovery.<sup>21</sup> These measures contributed to a sharp increase in international trade in cars, which implies that consumers' expenditure may have become more import-intensive during the trade recovery period. Nevertheless, one important point of Table 3 is that part of the upturn in trade during 2009Q2-2010Q1 is still not explained (i.e., the intercept dummy for the recovery - DUMREC – is always positively signed and statistically significant). This may be due to the many policy measures that were implemented to boost global trade at that time and which can not be captured by the equation (there seems evidence of the relationship between policies and DUMREC in Column 3 of Table 3, as the magnitude of the DUMREC parameter is substantially reduced when we include the DUMREC\*conex variable).<sup>22,23</sup> Nevertheless, the equation is also

---

<sup>21</sup> For an overview of the measures to support the car industry, see Haugh et al (2010).

<sup>22</sup> For example, these measures included: policy measures implemented worldwide to stabilise the financial system (particularly the decision of G20 in April 2009 to make available USD 250 billion for trade finance over 2009-2011); car-scraping schemes; general fiscal stimulus packages, etc.

directly capturing the positive impacts of specific policies such as the fiscal stimuli implemented by many countries as these policies are included in the government expenditure and fixed capital formation expenditure components in the equation. Finally, in a mirror fashion in comparison to the downturn, the results confirm that the upturn in OECD imports was amplified by strong export growth and the reactivation of global production chains.

---

<sup>23</sup> Another alternative explanation is that the trade recovery is not particularly well explained by differential shifts in demand.

**Table 3: LSDV results (95Q1-10Q1)**

	(1)	(1a)	(2)	(3)
$\Delta \ln rpm$	-0.247*** (0.036)	-0.246*** (0.035)	-0.244*** (0.036)	-0.251*** (0.036)
$\lambda \Delta conex$	0.997** (0.484)	1.052** (0.472)	1.054** (0.485)	0.768 (0.509)
$\lambda \Delta DUMREC*conex$				2.452* (1.392)
$\lambda \Delta govex$	0.827** (0.404)	0.926** (0.396)	0.813** (0.404)	0.866** (0.412)
$\lambda \Delta gfcf$	1.214*** (0.406)	1.131*** (0.402)	1.298*** (0.406)	1.161*** (0.414)
$\lambda \Delta expgs$	1.934*** (0.272)	1.672*** (0.279)	1.928*** (0.272)	2.030*** (0.282)
credcon	$-4.38 \times 10^{-7}$ ( $2.93 \times 10^{-7}$ )	$-6.28 \times 10^{-7**}$ ( $2.97 \times 10^{-7}$ )	$-3.74 \times 10^{-7}$ ( $2.95 \times 10^{-7}$ )	$-4.10 \times 10^{-7}$ ( $2.99 \times 10^{-7}$ )
bconf	$3.87 \times 10^{-4***}$ ( $1.08 \times 10^{-4}$ )	$4.00 \times 10^{-4***}$ ( $1.07 \times 10^{-4}$ )	$3.95 \times 10^{-4***}$ ( $1.08 \times 10^{-4}$ )	$3.75 \times 10^{-4***}$ ( $1.10 \times 10^{-5}$ )
stocks	$-5.32 \times 10^{-8}$ ( $4.42 \times 10^{-8}$ )	$-5.66 \times 10^{-8}$ ( $4.37 \times 10^{-8}$ )	$-1.03 \times 10^{-7**}$ ( $5.14 \times 10^{-8}$ )	$-4.95 \times 10^{-8}$ ( $4.50 \times 10^{-8}$ )
DUMCRIS*stocks	$6.43 \times 10^{-7***}$ ( $2.06 \times 10^{-7}$ )	$5.91 \times 10^{-7***}$ ( $2.02 \times 10^{-7}$ )	$7.30 \times 10^{-7***}$ ( $2.11 \times 10^{-7}$ )	$6.76 \times 10^{-7***}$ ( $2.10 \times 10^{-7}$ )
DUMCRIS	-0.003 (0.008)	-0.005 (0.008)	-0.003 (0.008)	-0.004 (0.008)
DUMREC	0.016*** (0.004)		0.017*** (0.004)	0.010** (0.005)
DUMREC*stocks			$2.21 \times 10^{-7*}$ ( $1.16 \times 10^{-7}$ )	
DUMREC09Q2		0.012* (0.007)		
DUMREC09Q3		0.024*** (0.007)		
DUMREC09Q4		0.011* (0.006)		
DUMREC10Q1		0.019*** (0.007)		
C	0.002 (0.002)	0.003 (0.003)	0.002 (0.003)	0.002 (0.003)
R-squared	0.593	0.607	0.594	0.578
Durbin-Watson	2.341	2.334	2.347	2.314
S.E. of regression	0.020	0.020	0.020	0.021
Number of observations	990	990	990	990

Note: (\*) significant at 10 percent level, (\*\*) significant at 5 percent level, (\*\*\*) significant at 1 percent level; unbalanced panel includes 21 OECD countries; panel estimates based on Least Squares Dummy Variables (LSDV) results estimated by instrumental variables (all variables instrumented by own lagged values); country specific fixed effects included. Dependent variable is  $\Delta \ln impgs_{j,t}$ .

## 6. Conclusions

This paper finds that a structural imports function which captures the different and time-varying import-intensities of the components of total final expenditure - consumption, investment, government expenditure, exports, etc – can fully explain the sharp decline in global imports of goods and services during the intensification of the financial crisis in 2008Q4-2009Q1. By contrast, a specification based on aggregate total expenditure can not fully capture the global trade downturn. In particular, panel estimates of an imports function for a large number of OECD countries based on the individual components of expenditure suggest that the high import-intensity of exports at the country-level (which also captures the increasing role of global production chains) can explain a significant proportion of the decline in OECD imports during 2008Q4-2009Q1, while declines in the highly import-intensive expenditure category of investment also significantly contributed to the remaining fall in global trade. The estimates also find that the deteriorations in stockbuilding, business confidence and credit conditions also played a significant but smaller role in the global trade downturn.

Meanwhile, the global trade recovery (2009Q2-2010Q1) can only be partially explained by differential elasticities for the components of demand. Although the specification includes the fiscal stimulus, it can not capture all of the many policy measures that were implemented to boost global trade at that time. However, the high import-intensity of exports and the implied reactivation of global production chains – as well as the rebound in stockbuilding and an increase in the import intensity of consumers expenditure (due to car scrapping schemes) – embodied in the equation can explain part of the recovery in OECD imports.

The paper is also a pseudo-real time robustness test of the specification in that the first analysis of the global trade downturn is based on the data available at the time (i.e., October 2009 vintage), while an updated analysis of the global downturn as well as the upturn is based on a more recent dataset (i.e., October 2010 vintage). The results for the global downturn remain robust regardless of which vintage of the dataset is used.

Overall, the policy implications seem to be that forecasts of trade variables are enhanced if the aggregate demand term is broken down into the various components of expenditure, while policymakers should not be surprised that the increasing

prevalence of global production chains may be associated with a greater elasticity of trade with respect to changes in activity in comparison to the past.

## Appendix

### Variables and Data sources

The data set uses unbalanced panel data of 29 OECD countries over the period from 1995Q1 to 2009Q1 (October 2009 dataset vintage), and 1995Q1 to 2010Q1 (October 2010 dataset vintage). The GDP expenditure components and deflator data are obtained from the OECD Quarterly National Accounts. All of the GDP expenditure components, including the change in stocks, are expressed in local currency units in constant prices. Relative import prices are calculated as the ratio of the import deflator to the GDP deflator.

Trade credit conditions (*credcon*) are approximated by the product of US credit standards and the US high-yield spread. US credit standards are obtained from the Federal Reserves Senior Loan Officer Survey and approximated by the net percentage of respondents reporting tighter standards for commercial and industrial loans. The US high-yield spread is obtained from Bloomberg and is the difference between the BBB rated 10 year US industrial bond yield and the 10 year US government bond yield.

Business confidence (*bconf*) is proxied by the OECD survey measure for business confidence in manufacturing/industry.

The data are expressed in logarithms in the panel estimates and unit root tests, except for stocks, *credcon* and *bconf*.

#### Unit root tests

Table A1 reports the results of unit root tests for the level as well as the first difference of each variable. We conducted various panel unit root tests on all variables except for the series *credcon*. Given that the values of *credcon* are the same across countries we employed Phillips-Perron, ADF and Kwiatkowski-Phillips-Schmidt-Shin to test for unit roots. For the remaining series we employed Im, Pesaran and Shin W-stat, ADF - Fisher Chi-square and PP - Fisher Chi-square panel root tests. The auxiliary regression for each of the tests includes the individual effect and the individual linear trend. Relative import prices, GDP and its components are stationary in first differences whereas *bconf*, stocks and *credcon* are stationary in levels (albeit *credcon* only at the 10% level of significance). Given the strong movements of *credcon* during the financial crisis, we also carried out a unit root test with structural breaks for *credcon* – but these tests provided conflicting evidence depending upon the exact date of the structural break. Finally, taking the results of the R-squared and Durbin-Watson statistic for the equation results into account, we can conclude that there is no spurious correlation in the panel equation estimates.

**Table A1: Panel Unit Root**

Variables	Method	Level		First Differences	
		T-Statistic	p-value	T-Statistic	p-value
impgs	(A)	4.74177	1.0000	-39.5563	0.0000
	(B)	40.6314	0.9837	1247.53	0.0000
	(C)	44.0779	0.9587	1293.60	0.0000
expgs	(A)	5.19431	1.0000	-42.5777	0.0000
	(B)	65.7706	0.3477	1283.16	0.0000
	(C)	84.4996	0.0303	1648.99	0.0000
rpm	(A)	-1.45217	0.0732	-37.3135	0.0000
	(B)	76.2440	0.1054	1052.24	0.0000
	(C)	59.9038	0.5518	1328.47	0.0000
conex	(A)	4.60324	1.0000	-28.8968	0.0000
	(B)	61.1350	0.4350	915.108	0.0000
	(C)	48.9829	0.8445	1363.30	0.0000
govex	(A)	-0.44565	0.3279	-50.4912	0.0000
	(B)	78.9519	0.0510	1345.91	0.0000
	(C)	88.1431	0.0105	1609.23	0.0000
gfcf	(A)	2.72686	0.9968	-35.8617	0.0000
	(B)	59.1247	0.4342	1020.52	0.0000
	(C)	54.7923	0.5953	1215.01	0.0000
gdp	(A)	7.82167	1.0000	-30.3584	0.0000
	(B)	30.3672	0.9998	1031.85	0.0000
	(C)	55.7447	0.6990	1223.65	0.0000
credcon	(D)	-1.85079	0.0615		
	(E)	-1.7796	0.0715		
	(F)	0.30426			
bconf	(A)	-10.1693	0.0000		
	(B)	201.209	0.0000		
	(C)	72.9403	0.0039		
stocks	(A)	-18.5707	0.0000		
	(B)	466.865	0.0000		
	(C)	605.877	0.0000		

Note: The letters (A), (B), (C) respectively refer to Im, Pesaran and Shin W-stat, ADF - Fisher Chi-square and PP - Fisher Chi-square. Exogenous variables: Individual effects and individual linear trends. Automatic lag length selection based on SIC: 0 to 7. Newey-West bandwidth selection using Bartlett Kernel. (D), (E), (F) refer to Phillips-Perron, ADF and Kwiatkowski-Phillips-Schmidt-Shin, respectively. For (F) the critical value at 1%, 5% and 10% level of significance is 0.7390, 0.4630 and 0.3470 respectively. All variables expressed in logarithms except for *credcon*, *bconf* and *stocks*.

## Appendix 2

This Appendix checks the LSDV results for robustness by using different panel econometric techniques such as GMM and the Mean Group estimator (the latter, which is the simple arithmetic average of the individual countries' coefficients, is particularly appropriate given the rejection of the common slope restriction reported earlier).

Table A2 below shows the results for Column 1 of Table 1 reported in the main text using the LSDV estimator as well as the results for the same specification using the GMM and Mean Group estimators. Comparing with the other estimation techniques, we see that the GMM and LSDV results are very similar. Although the Mean Group (MG) estimator gives virtually the same results for credit conditions, exports and gross fixed capital formation, the parameter for consumers' expenditure is substantially lower in comparison to the LSDV estimator, while government expenditure is not statistically significant. Nevertheless, the relative size of the expenditure components parameters are in line with the LSDV results and, overall, we can say that the results tend to be similar across the three techniques, with the LSDV and GMM results particularly close. Therefore, our strategy of using the LSDV estimator in the main body of the paper seems appropriate as other panel estimation techniques gives similar results.<sup>24</sup>

---

<sup>24</sup> In addition, the reason for the weakness of the Mean Group parameters may be partly due to the short sample period. Hence, another argument in favour of the LSDV estimator is that the efficiency gains of pooling the data seem to outweigh the losses from the bias induced from heterogeneity.



**Table A2: OECD imports equation;  
LSDV GMM and MG results (95Q1-09Q1)**

	LSDV	GMM	MG
$\Delta \ln rpm$	-0.263*** (0.027)	-0.195*** (0.026)	-0.086* (0.051)
$\lambda \Delta \ln conex$	1.451*** (0.476)	1.413*** (0.236)	0.759** (0.337)
$\lambda \Delta \ln govex$	1.173*** (0.349)	0.960* (0.398)	0.409 (0.491)
$\lambda \Delta \ln gfcf$	1.507*** (0.334)	2.189*** (0.302)	1.699*** (0.246)
$\lambda \Delta \ln expgs$	1.960*** (0.258)	2.097*** (0.166)	1.920*** (0.247)
credcon	$-6.22 \times 10^{-7}$ ** ( $3.09 \times 10^{-7}$ )	$-1.88 \times 10^{-7}$ ( $2.07 \times 10^{-7}$ )	$-3.9 \times 10^{-7}$ ** ( $1.5 \times 10^{-7}$ )
C	$4.29 \times 10^{-4}$ (0.003)	-0.002 (0.001)	0.002** (0.001)
R-squared	0.613	0.599	0.824
Durbin-Watson	2.39	2.458	1.871
S.E. of regression	0.023	0.023	0.015
Number of observations	1413	1413	1347

Note: (\*) significant at 10 percent level, (\*\*) significant at 5 percent level, (\*\*\*) significant at 1 percent level; unbalanced panel includes 29 OECD countries; panel estimates based on Least Squares Dummy Variables (LSDV) results estimated by instrumental variables (all variables instrumented by own lagged values); country specific fixed effects included; GMM=Arellano and Bond Generalised Method of Moments; MG=Mean Group Estimator; for the GMM model, the J-test for over-identified restrictions indicates that the instruments are well identified (p-value=0.188).

## References

- Amador, J. and Cabral, S. (2009), “Vertical specialisation across the world: a relative measure”, *North American journal of Economics and Finance*, 2009.
- Anderton, R., and Desai, M. (1988), “Modelling manufacturing imports”, *National Institute Economic Review*, February.
- Anderton, R. and Schultz, S. (1998), ‘Explaining export success in the UK and German medical equipment industry’, *Deutsches Institut für Wirtschaftsforschung Discussion Paper* no. 185. Also *Anglo-German Foundation* report.
- Anderton, R (1999a), “Innovation, product quality, variety and trade performance: an empirical analysis of Germany and the UK”, *Oxford Economic Papers*, Vol. 51, pp. 152-167.
- Anderton, R. (1999b), “UK trade performance and the role of product quality, innovation and hysteresis”, *Scottish Journal of Political Economy*, Vol. 46, no. 5, pp. 570-595.
- Auboin, M. (2009), “Boosting the availability of trade finance in the current crisis: Background analysis for a substantial G20 package”, *CEPR Policy Insight* No. 35.
- Benassy-Quere, A., Decreux, Y., Fontagne, L. and Khoudor-Casteras, D. (2009), “Economic crisis and global supply chains”, *CEPII Working Paper* no. 2009-15, July.
- Bricongne, J-C, Fontagne, L. , Gaulier, G., Taglioni, D, and Vicari, V. (2009), “Firms and the global crisis: French exports in the turmoil. Forthcoming ECB Working Paper.
- Bussiere, M., Chudik, A. and Sestieri, G. (2009), “Modelling global trade flows: results from a GVAR model”, *European Central Bank Working Paper no. 1087*.
- Bussiere, M., Callegari, G., Ghironi, F. and Yamano, N. (2010) “What brings about trade adjustments? A look at the main components”, forthcoming paper.
- Cheung, C. and Guichard, S. (2009), “Understanding the world trade collapse”, OECD Economics Dept. Working Papers no. 729.
- Chor, D. and Manova, K (2010), “Off the cliff and back? Credit conditions and international trade during the global financial crisis”, NBER Working Paper no. 16174.
- ESCB (2005), “Competitiveness and the export performance of the euro area”, *ECB Occasional Paper* no. 30.
- European Commission (2009), “The slump in world trade and its impact on the euro area”, *Quarterly Report on the Euro Area*, Vol. 8, no. 3.
- European Central Bank (2010), “Recent fluctuations in euro area trade”, Box 6 in *Monthly Bulletin*.
- Freund, C. (2009), “The trade response to global downturns: Historical Evidence”, *World Bank Policy Working Paper* No. 5015.
- Haugh, D., Mourougane, A. and Chatal, O. (2010), “The automobile industry in and beyond the crisis”, *Economics Department Working Papers*, no. 745, OECD.

Herve, K. (2001) “Estimates of elasticities of foreign trade for goods and services for a panel of 17 countries”, *Economie et Prevision*, no. 147, no. 1, pp. 19-36.

Landesmann, M. and Snell, A. (1989), “The consequences of Mrs. Thatcher for UK manufacturing exports”, *Economic Journal*, vol. 99, no. 394, pp.1-28.

di Mauro, F. and Anderton, R. (2007), “*The External Dimension of the Euro Area: Assessing the Linkages*”, Cambridge University Press, London.

Miroudot, S. and Ragoussis, A. (2009), “Vertical trade, trade costs and FDI”, *OECD Trade Policy Working Paper No. 89*.

OECD (2009), *OECD Economic Outlook*, Volume 2009/1, no. 85, June.

Pain, N., Mourougane, A., Sedillot, F. and Le Fouiler, L. (2005), “The new OECD international trade model”, *OECD Economics Department Working Papers no. 440*, ECO/WKP (2205)27.

Stirboeck, C. (2006), “How strong is the impact of exports and other demand components on German import demand? Evidence from euro area and non-euro area imports”, *Deutsche Bundesbank Discussion Paper Series 1: Economic Studies No. 39/2006*.

Yi, K-M. (2003), “Can vertical specialisation explain the growth of world trade?”, *Journal of Political Economy*, 111(1), pp. 52-102.

Yi, K-M. (2009), “The collapse of global trade: the role of vertical specialisation”, *VOX*.

